

News You Can Use

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Excellence In Stroke Care Earns LRMCAccolades

When blood flow to the brain stops, brain cells are deprived of oxygen and nutrients. The longer blood flow is cut off and the longer treatment is delayed, the more likely a patient will suffer permanent damage. This is why Lakeland Regional Medical Center has committed substantial effort and resources toward the fast and effective treatment of stroke patients. We're happy to report that our achievements in this area have been recognized by the American Stroke Association with its Get With The Guidelines—Stroke Silver Performance Achievement Award.

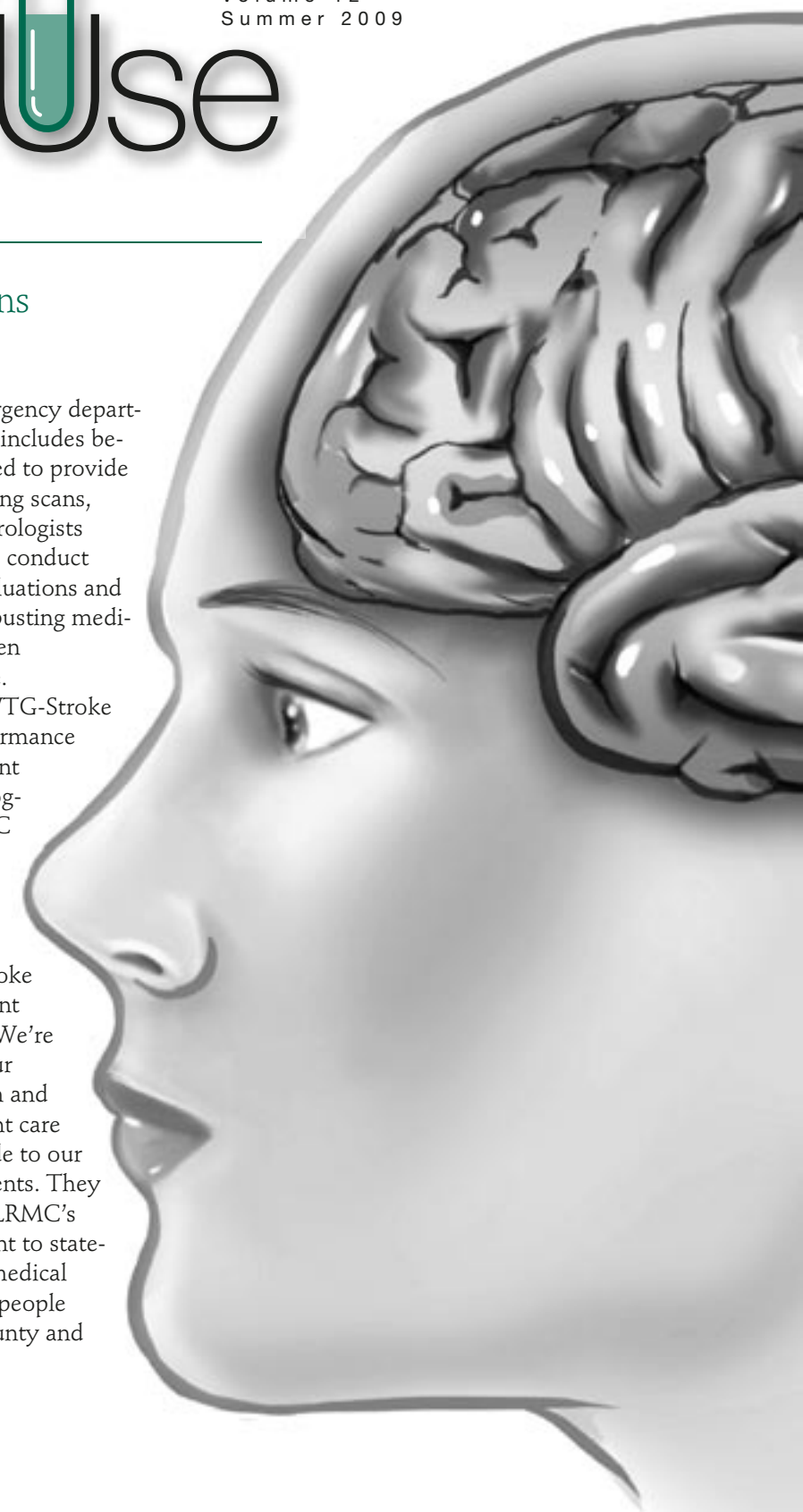
The award recognizes LRMCA's commitment and success in implementing a higher standard of stroke care by ensuring that stroke patients receive treatment according to evidence-based guidelines.

"In treating stroke, time is of the essence," said Dr. Carlos Villar, Director of LRMCA's Primary Stroke Center. "Receiving this award shows LRMCA's commitment to treating stroke patients quickly and effectively."

Through "GWTG-Stroke," Lakeland Regional Medical Center is tracking comprehensive efforts to rapidly diagnose and treat stroke patients admitted

to the emergency department. This includes being equipped to provide brain imaging scans, having neurologists available to conduct patient evaluations and using clot-busting medications when appropriate.

The GWTG-Stroke Silver Performance Achievement Award recognizes LRMCA for 12 months of compliance with seven GWTG-Stroke Achievement Measures. We're proud of our stroke team and the excellent care they provide to our stroke patients. They exemplify LRMCA's commitment to state-of-the-art medical care to the people of Polk County and beyond.



Save this date. Join us for tea. Be sure to mark your calendar now for our Victorian Tea scheduled for **October 2nd**. This year to be held at the Highlands Park Church of the Nazarene. Details and RSVP at **863 687-1400** as we get closer to the date.

Check the Events Calendar on the home page of www.LRMC.com for information on these and other events.

- July 28 Lung Cancer presentation—** Dr. Madhavi Venigalla and Dr. Sushma Nakka of Lakeland Regional Cancer Center, 6 p.m. at LRCC
 - June 19 How to Avoid Total Knee Replacement—** Dr. Donald Serot of Lakeland Regional Orthopedic Associates, 1:30 p.m. at Hillsborough Community College, Plant City Campus, John R. Trinkel Building
 - June 18 When a Bellyache Isn't Just a Bellyache—** Dr. Ward Wall and Dr. Debra Seoane of Lakeland Regional Surgical Associates, 6 p.m. at LRMCA Auditorium
- LRMCA Community Education Series

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The Pulmonary Rehab support group meets the second Friday of each month from 10:30 a.m. until 12 p.m. This is an open support group for anyone dealing with respiratory problems. Meetings focus on various topics related to living with and coping with lung disease. For more information or to be placed on our mailing list, please call the LRMCA Pulmonary Rehabilitation Department at 284-1985.

Here's to your health



Lakeland Regional Medical Center
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Chuck and Connie Bovay Philanthropists of the Year

The Lakeland Regional Medical Center Foundation recognized Mr. & Mrs. Charles Bovay as its 2008 Philanthropists of the Year at the Foundation's annual donor reception in February.

The Bovays have been loyal financial supporters of the hospital for more than two decades, and are also members of the Foundation's Bridge Builder Society - a special group of donors who have made or arranged for gifts through their estates.

In addition to their gifts, the Bovays are being recognized for their generous volunteer commitments to the hospital. Mr. Bovay is a former hospital board member and board chair as well as a current Foundation board member and past Foundation board chair. Mrs.



Bovay was one of the original steering committee members for the Victorian Tea and currently serves as a leadership council member for the Women in Philanthropy Giving Society.

"What's special about Chuck and Connie Bovay is the level at which they commit themselves as volunteers, not just to the hospital but to numerous organizations," said Ken Menefee,

Foundation Executive Director.

The Philanthropist of the Year Award is presented annually to an individual, couple or corporation that has demonstrated exceptional commitment to the vision and values of LRMCC by making a significant personal contribution of time, talent and personal resources.

New Treatment Available for Barrett's Esophagus

HALO 360 Ablation Catheter

We're happy to report a revolutionary new treatment that can eliminate Barrett's esophagus for most sufferers, thus reducing their risk for esophageal cancer.

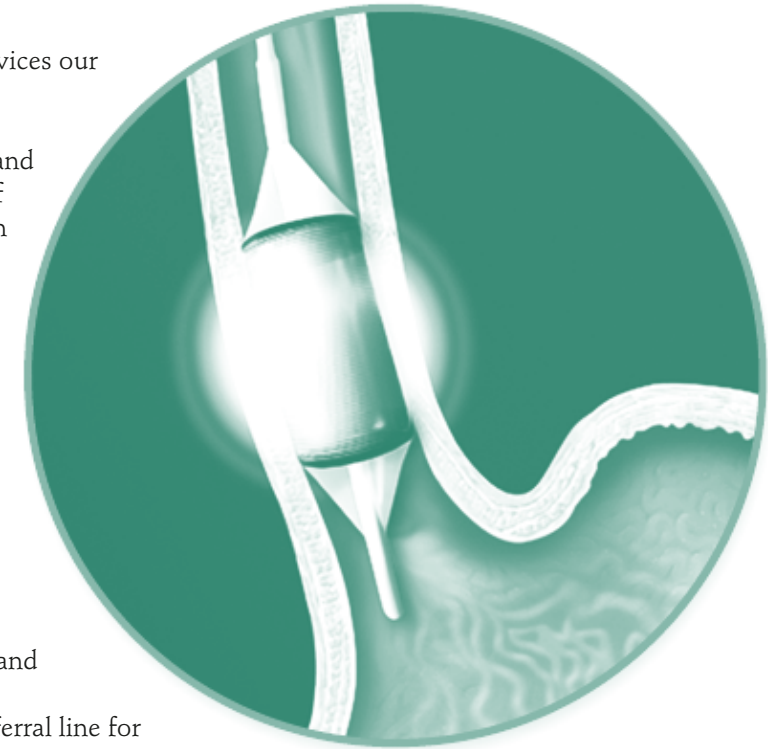
Created by Barrx Medical, HALO Ablation therapy is a technique in which tissue is heated until it is no longer alive. The HALO technology delivers precise and highly controlled ablative energy to the Barrett's Esophagus tissue, resulting in complete removal of the diseased tissue without damage to the underlying structures. And the best news is, HALO can be performed in an outpatient setting and no incision is required.

HALO Ablation is just one of the many new technologies available at LRMCC's Gastroenterology unit. From the treatment of Crohn's Disease to that of pancreatitis, our physicians have the skills to help give you a

better quality of life. Among the many services our doctors provide:

- Upper endoscopic procedures such as band ligation, placement of feeding tubes, balloon dilation, etc.
- Colonoscopy screenings for colon cancer, bleeding, iron deficiency anemia, Crohn's disease or colitis.
- Bravo pH monitoring for patients with Gastroesophageal reflux disease.
- Endoscopic ultrasounds for diagnosis and staging of cancer.

Call our physician referral line for more information, 863-682-LRMC.



Rehab Takes On A New Look At LRMCC



LRMCC's new Rehabilitation & Sports Medicine Clinic opened its doors and turned on its HydroWorx Therapeutic Pool in April at 2125 Harden Blvd. next to Lakeland Regional Orthopedics Associates. The center includes a gym featuring the latest therapeutic equipment and techniques to aid in recovery from surgery, trauma, stroke or illness.

But this clinic isn't just about new bricks and mortar or high-tech equipment. It's about a team of highly trained therapists specializing in multi-disciplinary care, including physical, occupational, speech and hand therapy, with lymphedema services available at our medical center. For more information, call 863 687-1189.

Our Cardiac Nurses Are Adept At Adapting

The Medical Cardiology Unit at Lakeland Regional Medical Center was recently named Best in Adaptability in the state of Florida by ADVANCE for Nurses news magazine. Under the management of Ginny Smith, RN, BSN, the unit won the annual Best Nursing Team Contest.

Based on staff recommendations, the medical cardiology unit made changes that have had a positive impact on

continuity of care, transfer of patient information and continuing education of the nursing staff.

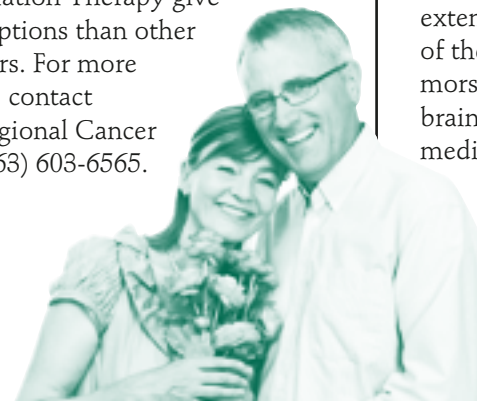
"Because of the extensive knowledge that our team possesses, we were able to introduce and change nursing practice in the medical cardiology unit quickly," said Jackie Yon, Director of Nursing for the unit. "They always kept the patient at the center of their focus and adapted to what needed to be done to improve their patients' care."



June is Men's Health Month

It's an unfortunate fact that men are far less likely to have annual examinations and screenings than women. And because June is recognized across the country as Men's Health Month we'd like to use the occasion to encourage all our male readers to make it a point to see your doctor at least once a year. Early detection is the key to long-term survival for many serious diseases, especially cancer.

Lakeland Regional Cancer Center's urologic oncologists employ state-of-the-art technologies and procedures to diagnose and treat a variety of men's cancers. Innovative treatments including Robotic prostatectomies, cryotherapy and Image Guided Radiation Therapy give men more options than other cancer centers. For more information, contact Lakeland Regional Cancer Center at (863) 603-6565.



LRMCC's Physician Referral Service Welcomes Todd Lasner, M.D.

Lakeland Regional Medical Center is pleased to welcome Dr. Todd Lasner who is board certified in neurological surgery. Dr. Lasner brings ten years of experience to the hospital having previously practiced in both Miami Beach and in Pittsfield, Massachusetts where he was also an Assistant Professor in the Department of Surgery at the University of Massachusetts.

Todd Lasner graduated Summa Cum Laude and Phi Beta Kappa from Duke University before receiving his medical degree from Johns Hopkins University. There, he achieved Alpha Omega Alpha (medical school honor society) distinction and completed his neurosurgery residency at the Hospital of the University of Pennsylvania.

While at Berkshire Medical Center in Pittsfield, he received the "Most Patient-Centered Physician" award in 2006. Dr. Lasner has extensive experience in the treatment and surgery of degenerative conditions of the spine (spinal stenosis, disc herniations and instability) and spinal tumors. Dr. Lasner is also adept in the treatment and surgery of brain tumors, brain aneurysms and pituitary tumors. He has published extensively in medical journals and has presented his research at national meetings.



 Free Physician Referral Service
Call 682-LRMC or 1-800-275-LRMC